



BS in MANAGEMENT: Entrepreneurship Emphasis (326420) MAP Sheet

Marriott School of Management

For students entering the degree program during the 2016–2017 curricular year.

This is a limited enrollment program requiring departmental admissions approval. Please see the college advisement center for information regarding requirements for admission to this emphasis.

| UNIVERSITY CORE AND GRADUATION REQUIREMENTS | | | | PROGRAM REQUIREMENTS (63–66 total hours) | |
|---|-----------------|--------------|------------------------|---|--|
| UNIVERSITY CORE REQUIREMENTS | | | | | |
| <u>Requirements</u> | <u>#Classes</u> | <u>Hours</u> | <u>Classes</u> | | |
| Religion Cornerstones | | | | | |
| Teachings and Doctrine, Book of Mormon | 1 | 2.0 | Rel A 275 | | |
| Jesus Christ & the Everlasting Gospel | 1 | 2.0 | Rel A 250 | | |
| Foundations of the Restoration | 1 | 2.0 | Rel C 225 | | |
| The Eternal Family | 1 | 2.0 | Rel C 200 | | |
| The Individual and Society | | | | | |
| Citizenship | | | | | |
| American Heritage | 1–2 | 3–6.0 | from approved list | | |
| Global & Cultural Awareness | 1 | 3.0 | from approved list | | |
| Skills | | | | | |
| Effective Communication | | | | | |
| First-Year Writing | 1 | 3.0 | from approved list | | |
| Adv Written & Oral Communication | 1 | 3.0 | M Com 320* | | |
| Quantitative Reasoning | 1 | 0-3.0 | Math 118* or Stat 121* | | |
| Languages of Learning (Math or Language) | 1 | 3.0 | Math 118* or Stat 121* | | |
| Arts, Letters, and Sciences | | | | | |
| Civilization 1 and 2 | 2 | 6.0 | from approved list | | |
| Arts | 1 | 3.0 | from approved list | | |
| Letters | 1 | 3.0 | from approved list | | |
| Scientific Principles & Reasoning | | | | | |
| Biological Science | 1 | 3.0 | from approved list | | |
| Physical Science | 1–2 | 3–7.0 | from approved list | | |
| Social Science | 1 | 3.0 | Econ 110* | | |
| Core Enrichment: Electives | | | | | |
| Religion Electives | 3–4 | 6.0 | from approved list | | |
| Open Electives | Variable | Variable | personal choice | | |
| GRADUATION REQUIREMENTS: | | | | | |
| Minimum residence hours required | | 30.0 | | | |
| Minimum hours needed to graduate | | 120.0 | | | |
| | | | | <p>Complete the following prerequisite courses:</p> <p>Acc 200 Principles of Accounting 3.0</p> <p>Bus M 241 Marketing Management 3.0</p> <p>Econ 110* Economic Principles and Problems 3.0</p> <p>Fin 201 Principles of Finance 3.0</p> <p>Apply and be formally accepted into the program. The prerequisite courses must be completed with at least a 3.0 GPA, with no more than one repeat for each class. Not every student meeting the minimum requirement is guaranteed acceptance into the undergraduate program.</p> <p>Complete the following during your first semester admitted to the Marriott School:</p> <p>Bus M 326 Career Development & Student Mentoring 1.0</p> <p>Complete the following required courses before the core:</p> <p>M Com 320* Communication in Organizational Settings 3.0</p> <p>Math 116 Essentials of Calculus 1.0</p> <p>Math 118* Finite Mathematics 3.0</p> <p>Stat 121* Principles of Statistics 3.0</p> <p>Complete the following Management Core courses plus entrepreneurship course:</p> <p>Bus M 361 Operations Management 3.0</p> <p>Bus M 390 Ethics for Management 3.0</p> <p>Bus M 470 Entrepreneurial Innovation 3.0</p> <p>Bus M 487 Strategy and Economics 3.0</p> <p>Org B 321 Organizational Effectiveness 3.0</p> | |
| | | | | <p>Complete one of the following:</p> <p>Acc 241 Business Law in the Environment 3.0</p> <p>Bus M 277 Legal Issues in Entrepreneurship 3.0</p> <p>Complete the following:</p> <p>Bus M 371R Entrepreneur Lecture Series 1.0</p> <p>IS 110 Spreadsheet Skills & Business Analysis 1.0</p> <p>IS 201 Intro to Management Info Systems 3.0</p> <p>Complete the following courses:</p> <p>Bus M 312 Innovation Bootcamp 1.0</p> <p>Bus M 313 Startup Bootcamp 1.0</p> <p>Bus M 471 Creating New Ventures 3.0</p> <p>Complete three additional entrepreneurship courses from the following:</p> <p>Bus M 454 Professional Selling and Sales Mgt. 3.0</p> <p>Bus M 457 Internet Marketing of Products & Services 3.0</p> <p>Bus M 462 Services Management 3.0</p> <p>Bus M 472 Entrepreneurial Marketing 3.0</p> <p>Bus M 474 Managing New Ventures 3.0</p> <p>Bus M 475 Financing New Ventures 3.0</p> <p>Bus M 476 New Venture LaunchPad 3.0</p> <p>Bus M 498 Strategy and Organization 3.0</p> <p>Complete one additional 3 credit hour Marriott School course.</p> <p>Complete Marriott School exit survey online.</p> | |

FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB
*THESE COURSES FILL BOTH UNIVERSITY CORE AND PROGRAM REQUIREMENTS (9 hours overlap)

**BS MANAGEMENT: Entrepreneurship Emphasis (326420)
2016–2017**

Suggested Sequence of Courses**

FRESHMAN YEAR

| | |
|---------------------------------|-------------|
| <u>Semester 1 (Fall)</u> | |
| First-year Writing or A Htg 100 | 3.0 |
| Bus M 170 | 3.0 |
| IS 110 | 1.0 |
| Math 110, if needed (FWSpSu) | 3.0 |
| Religion Cornerstone course | 2.0 |
| General Education | 3.0 |
| Total Hours | 15.0 |

Semester 2 (Winter)

| | |
|---------------------------------|-------------|
| First-Year Writing or A Htg 100 | 3.0 |
| Stat 121 | 3.0 |
| Acc 200 (FWSpSu) | 3.0 |
| Bus M 241 (FWSpSu) | 3.0 |
| Math 116 (FWSpSu) | 1.0 |
| Religion Cornerstone course | 2.0 |
| Total Hours | 15.0 |

SOPHOMORE YEAR

| | |
|-----------------------------|-------------|
| <u>Semester 3 (Fall)</u> | |
| Fin 201 (FWSp) | 3.0 |
| Econ 110 | 3.0 |
| Bus M 371R | 1.0 |
| Religion Cornerstone course | 2.0 |
| General Education | 6.0 |
| Total Hours | 15.0 |

Semester 4 (Winter)

| | |
|-----------------------------|-------------|
| Math 118 | 3.0 |
| IS 201 (FWSpSu) | 3.0 |
| M Com 320 | 3.0 |
| Religion Cornerstone course | 2.0 |
| General Education | 3.0 |
| General Electives | 1.0 |
| Total Hours | 15.0 |

Most applicants apply to the Marriott School the summer before their junior year.

- **Deadline to apply for Fall is the last working day of June by 4:30 p.m. Each program starts at the beginning of a new academic year.**

****Note:** The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Note: Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

JUNIOR YEAR

Semester 5 (Fall)

| | |
|--------------------|-------------|
| Bus M 312 | 1.0 |
| Bus M 326 | 1.0 |
| Bus M 390 | 3.0 |
| Bus M 470 | 3.0 |
| Bus M 487 | 3.0 |
| General Education | 3.0 |
| General Elective | 1.0 |
| Total Hours | 15.0 |

Semester 6 (Winter)

| | |
|--------------------|-------------|
| Bus M 277 | 3.0 |
| Bus M 313 | 1.0 |
| Bus M 361 | 3.0 |
| Bus M 471 | 3.0 |
| Religion Elective | 2.0 |
| Org B 321 | 3.0 |
| Total Hours | 15.0 |

SENIOR YEAR

Semester 7 (Fall)

| | |
|---------------------------|-------------|
| Entrepreneurship Elective | 3.0 |
| Entrepreneurship Elective | 3.0 |
| Religion Elective | 2.0 |
| General Education | 6.0 |
| General Electives | 1.0 |
| Total Hours | 15.0 |

Semester 8 (Winter)

| | |
|---------------------------|-------------|
| Marriott School Elective | 3.0 |
| Entrepreneurship Elective | 3.0 |
| Religion Elective | 2.0 |
| General Electives | 7.0 |
| Total Hours | 15.0 |

THE DISCIPLINE:

Entrepreneurs seek to make the world a better place by discovering problems and innovating to solve those problems. These problems are typically found in conditions of high uncertainty, requiring insight into sources of uncertainty and applying principles of search and testing to validate a solution. Solving customer problems encourages entrepreneurs to create new venture to capture market value. Entrepreneurship teaches students to innovate, how to start new ventures and make them profitable.

CAREER OPPORTUNITIES:

Students that graduate from the Entrepreneurship emphasis acquire tools to enable them to start their own business, work for a new venture, or work in an established company.

GENERAL INFORMATION:

Students are encouraged to apply to the Marriott School of Management during their junior year, as soon as they have completed the prerequisite courses.

Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the Marriott School Advisement Center.

REQUIREMENTS FOR APPLICATION:

All new students entering the Marriott School commence their study at the beginning of fall semester. Admission into the Marriott School is based on consideration of the following:

- 300-600 word essay
 - Resume
 - A review of the overall academic record
- Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. See the Marriott School Advisement Center for more information.

TRANSFER INFORMATION:

No more than 12 credit hours of upper-division transfer credit will be accepted toward the major and only 6 hours beyond the management core.

Transfer equivalencies for the following courses will not be considered:

Acc 310, IS 201, M Com 320.

Dean: Lee Perry
730 TNRB, (801) 422-4618

Associate Dean: Steve Glover
730C TNRB, (801) 422-6080

Associate Dean: Michael Thompson
730B TNRB, (801) 422-2794

Associate Dean: Keith Vorkink
634 TNRB, (801) 422-1765

Marriott School of Management Advisement Center
460 TNRB, (801) 422-4285

Advisement Center
MARRIOTT SCHOOL OF MANAGEMENT
460 Tanner Building
Brigham Young University Provo, UT 84602
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