



# BS in MANAGEMENT: Strategy Emphasis (326433) MAP Sheet

## Marriott School of Management

For students entering the degree program during the 2016–2017 curricular year.

*This is a limited enrollment program requiring departmental admissions approval. Please see the college advisement center for information regarding requirements for admission to this emphasis.*

UNIVERSITY CORE AND GRADUATION REQUIREMENTS				PROGRAM REQUIREMENTS (64-67 total hours)			
<b>UNIVERSITY CORE REQUIREMENTS</b>				<b>Complete the following prerequisite courses:</b>			
<b>Requirements</b>	<b>#Classes</b>	<b>Hours</b>	<b>Classes</b>	Acc 200 Principles of Accounting	3.0	<b>Complete the following Management Core courses:</b>	
				Bus M 241 Marketing Management	3.0	Bus M 361 Operations Management	3.0
				Econ 110* Economic Principles and Problems	3.0	Bus M 390 Ethics for Management	3.0
				Fin 201 Principles of Finance	3.0	Bus M 487 Strategy and Economics	3.0
						Org B 321 Organizational Effectiveness	3.0
<b>Religion Cornerstones</b>				<b>Apply and be formally accepted into the program.</b>			
Teachings and Doctrine, Book of Mormon	1	2.0	Rel A 275	The prerequisite courses must be completed with at least a 3.0 GPA, with no more than one repeat for each class. Not every student meeting the minimum requirement is guaranteed acceptance into the undergraduate program.			
Jesus Christ & the Everlasting Gospel	1	2.0	Rel A 250	<b>Complete the following additional courses:</b>			
Foundations of the Restoration	1	2.0	Rel C 225	Acc 241 Business Law in the Environment	3.0	IS 110 Spreadsheet Skills and Business Analysis	1.0
The Eternal Family	1	2.0	Rel C 200	IS 201 Intro to Management Information Systems	3.0	<b>And complete one course from the following:</b>	
<b>The Individual and Society</b>				<b>Complete the following during your first semester admitted to the Marriott School:</b>			
Citizenship				Bus M 326 Career Development & Student Mentoring	1.0	Bus M 371R Entrepreneur Lecture Series	1.0
American Heritage	1–2	3–6.0	from approved list	<b>Complete the following emphasis courses:</b>			
Global & Cultural Awareness	1	3.0	from approved list	M Com 320* Communication in Organizational Settings	3.0	Bus M 480 Strategy 1	3.0
<b>Skills</b>				<b>Complete the following required courses before the core:</b>			
Effective Communication				Math 116 Essentials of Calculus	1.0	Bus M 481 Strategy 2	3.0
First-Year Writing	1	3.0	from approved list	Math 118* Finite Mathematics	3.0	Bus M 482 Strategy Implementation	3.0
Adv Written & Oral Communication	1	3.0	M Com 320*	Stat 121* Principles of Statistics	3.0	<b>Complete two courses from the following:</b>	
Quantitative Reasoning	1	0-3.0	Math 118* or Stat 121*			Bus M 470 Entrepreneurial Innovation	3.0
Languages of Learning (Math or Language)	1	3.0	Math 118* or Stat 121*			Bus M 471 Creating New Ventures	3.0
<b>Arts, Letters, and Sciences</b>				<b>Complete two additional 3 credit hour Marriott School courses.</b>			
Civilization 1 and 2	2	6.0	from approved list	<b>Complete Marriott School exit survey online.</b>			
Arts	1	3.0	from approved list			Bus M 475 Financing New Ventures	3.0
Letters	1	3.0	from approved list			Fin 402 Managerial Finance	3.0
Scientific Principles & Reasoning						IS 515 Spreadsheets for Business Analysis	3.0
Biological Science	1	3.0	from approved list			IS 520 Bus Programming & Spreadsheet Auto	3.0
Physical Science	1–2	3–7.0	from approved list			<b>Complete two additional 3 credit hour Marriott School courses.</b>	
Social Science	1	3.0	Econ 110*			<b>Complete Marriott School exit survey online.</b>	
<b>Core Enrichment: Electives</b>							
Religion Electives	3–4	6.0	from approved list				
Open Electives	Variable	Variable	personal choice				
<b>GRADUATION REQUIREMENTS:</b>							
Minimum residence hours required		30.0					
Minimum hours needed to graduate		120.0					

FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB  
 \*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (9 hours overlap)

**BS MANAGEMENT: Strategy Emphasis (326433)  
2016–2017**

**Suggested Sequence of Courses\*\***

**FRESHMAN YEAR**

Semester 1 (Fall)

First-year Writing or A Htg 100	3.0
Bus M 180	0.5
IS 110	1.0
Math 110, if needed (FWSpSu)	3.0
Religion Cornerstone course	2.0
General Education	6.0
<b>Total Hours</b>	<b>15.5</b>

Semester 2 (Winter)

First-Year Writing or A Htg 100	3.0
Stat 121	3.0
Acc 200 (FWSp)	3.0
Math 116 (FWSpSu)	1.0
Bus M 241 (FWSpSu)	3.0
Religion Cornerstone course	2.0
<b>Total Hours</b>	<b>15.0</b>

**SOPHOMORE YEAR**

Semester 3 (Fall)

Fin 201 (FWSp)	3.0
Econ 110	3.0
Religion Cornerstone course	2.0
General Education	6.0
Bus M 371/380/382	1.0
General Elective	0.5
<b>Total Hours</b>	<b>15.5</b>

Semester 4 (Winter)

Math 118	3.0
IS 201 (FWSpSu)	3.0
M Com 320	3.0
Religion Cornerstone course	2.0
General Education	3.0
General Electives	1.0
<b>Total Hours</b>	<b>15.0</b>

**Most applicants apply to the Marriott School the summer before their junior year.**

- **Deadline to apply for Fall is the last working day of June by 4:30 p.m. Each program starts at the beginning of a new academic year.**

**\*\*Note:** The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

**Note:** Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

**Apply to Strategy Emphasis.**

**JUNIOR YEAR**

Semester 5 (Fall)

Bus M 326	1.0
Bus M 390	3.0
Bus M 480	3.0
Bus M 487	3.0
Religion Elective	2.0
General Education	3.0
<b>Total Hours</b>	<b>15.0</b>

Semester 6 (Winter)

Bus M 361	3.0
Bus M 481	3.0
Acc 241	3.0
Org B 321	3.0
Strategy Elective	3.0
<b>Total Hours</b>	<b>15.0</b>

**SENIOR YEAR**

7th Semester (Fall)

Bus M 482	3.0
Marriott School Elective	3.0
Religion Elective	2.0
General Education	3.0
Strategy Elective	3.0
General Elective	1.0
<b>Total Hours</b>	<b>15.0</b>

8th Semester (Winter)

Marriott School Elective	3.0
Religion Elective	2.0
General Electives	9.0
<b>Total Hours</b>	<b>14.0</b>

**THE DISCIPLINE:**

The Strategy emphasis is designed to help students learn to develop strategies for improving performance in business, families, and individual lives. As the business environment becomes more complex, firms increasingly rely on strategy consultants to remain competitive. Strategy consultants affect change by collecting, reviewing, and analyzing information to make recommendations to management. Consultants may propose ways to improve an organization's structure, efficiency, or profits.

**CAREER OPPORTUNITIES:**

Strategy emphasis graduates often work in the following roles: consultant, research analyst, product manager, investment banker, and operations manager.

**GENERAL INFORMATION:**

Students are encouraged to apply to the Marriott School of Management during their junior year, as soon as they have completed the prerequisite courses.

Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the Marriott School Advisement Center.

**REQUIREMENTS FOR APPLICATION:**

All new students entering the Marriott School commence their study at the beginning of fall semester. Admission into the Marriott School is based on consideration of the following:

- 300-600 word essay
  - Resume
  - A review of the overall academic record
- Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. See the Marriott School Advisement Center for more information.

**TRANSFER INFORMATION:**

No more than 12 credit hours of upper-division transfer credit will be accepted toward the major and only 6 hours beyond the management core.

Transfer equivalencies for the following courses will not be considered:

Acc 310, IS 201, M Com 320.

Dean: Lee Perry  
730 TNRB, (801) 422-4618

Associate Dean: Steve Glover  
730C TNRB, (801) 422-6080

Associate Dean: Michael Thompson  
730B TNRB, (801) 422-2794

Associate Dean: Keith Vorkink  
634 TNRB, (801) 422-1765

Marriott School of Management Advisement Center  
460 TNRB, (801) 422-4285

Advisement Center  
MARRIOTT SCHOOL OF MANAGEMENT  
460 Tanner Building  
Brigham Young University Provo, UT 84602  
[msm\\_advisement@byu.edu](mailto:msm_advisement@byu.edu)  
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