



# BA in DESIGN: Graphic Design Emphasis (488042) MAP Sheet

## Department of Design

For students entering the degree program during the 2016–2017 curricular year.

*This is a limited enrollment program requiring departmental admissions approval. For application information please see page two of this MAP or contact the Design Department in E-509 HFAC (1-801-422-7321) or the College Advisement Center in D-444 HFAC (1-801-422-3777). Admission to the Department of Design does not guarantee admission to Brigham Young University.*

| UNIVERSITY CORE AND GRADUATION REQUIREMENTS |                 |              |                         | PROGRAM REQUIREMENTS (45 total hours)                                  |                                |       |     |
|---|-----------------|--------------|-------------------------|--|--------------------------------|-------|-----|
|   |                 |              |                         |  | cr.hrs                         | grade | sem |
| <b>Requirements</b>                         | <b>#Classes</b> | <b>Hours</b> | <b>Classes</b>          |  |                                |       |     |
| <b>Religion Cornerstones</b>                |                 |              |                         | <b>Complete the following core courses:</b>                            |                                |       |     |
| Teachings and Doctrine, Book of Mormon      | 1               | 2.0          | Rel A 275               | DES 111  | Design Seminar                 | 1.0   |     |
| Jesus Christ & the Everlasting Gospel       | 1               | 2.0          | Rel A 250               | DES 114  | Drawing                        | 3.0   |     |
| Foundations of the Restoration              | 1               | 2.0          | Rel C 225               | DES 115  | Composition                    | 3.0   |     |
| The Eternal Family                          | 1               | 2.0          | Rel C 200               | DES 117  | Design Thinking                | 3.0   |     |
| <b>The Individual and Society</b>           |                 |              |                         | <b>Obtain acceptance into the BA program: Graphic Design emphasis.</b> |                                |       |     |
| Citizenship                                 |                 |              |                         | <b>Complete the following:</b>   |                                |       |     |
| American Heritage                           | 1–2             | 3–6.0        | from approved list      | DESGD 243  | Typography 1                   | 3.0   |     |
| Global & Cultural Awareness                 | 1               | 3.0          | from approved list      | DESGD 245  | Design 1                       | 3.0   |     |
| <b>Skills</b>                               |                 |              |                         | <b>Complete two of the following:</b>                                  |                                |       |     |
| Effective Communication                     |                 |              |                         | DESGD 340  | Branding 1                     | 3.0   |     |
| First-Year Writing                          | 1               | 3.0          | from approved list      | DESGD 343  | Typography 2                   | 3.0   |     |
| Adv Written & Oral Communication            | 1               | 3.0          | Engl 311 or 312 recomm. | DESGD 360  | Interactive Design 1           | 3.0   |     |
| Quantitative Reasoning                      | 0–1             | 0–3.0        | from approved list      | DESGD 380  | Motion 1                       | 3.0   |     |
| Languages of Learning (Math or Language)    | 1–4             | 3–20.0       | from approved lists     | <b>Complete the following:</b>   |                                |       |     |
| <b>Arts, Letters, and Sciences</b>          |                 |              |                         | DESGD 346  | Practicum in Graphic Design    | 3.0   |     |
| Civilization 1 and 2                        | 2               | 6.0          | ArtHC 201*, 202*        |  |                                |       |     |
| Arts  | 1               | 3.0          | from approved list      |  |                                |       |     |
| Letters                                     | 1               | 3.0          | from approved list      |  |                                |       |     |
| Scientific Principles & Reasoning           |                 |              |                         |  |                                |       |     |
| Biological Science                          | 1–2             | 3–5.0        | from approved list      |  |                                |       |     |
| Physical Science                            | 1–2             | 3–7.0        | from approved list      |  |                                |       |     |
| Social Science                              | 1               | 3.0          | from approved list      |  |                                |       |     |
| <b>Core Enrichment: Electives</b>           |                 |              |                         |  |                                |       |     |
| Religion Electives                          | 3–4             | 6.0          | from approved list      |  |                                |       |     |
| Open Electives                              | Variable        | Variable     | personal choice         |  |                                |       |     |
| <b>GRADUATION REQUIREMENTS:</b>             |                 |              |                         |  |                                |       |     |
| Minimum residence hours required            |                 | 30.0         |                         |  |                                |       |     |
| Minimum hours needed to graduate            |                 | 120.0        |                         |  |                                |       |     |
|   |                 |              |                         | <b>Complete 5 credit hours from the following elective courses:</b>    |                                |       |     |
|   |                 |              |                         | ART 330  | Bookbinding                    | 3.0   |     |
|   |                 |              |                         | Bus M 241  | Marketing Management           | 3.0   |     |
|   |                 |              |                         | Comms 230  | Intro to Advertising           | 3.0   |     |
|   |                 |              |                         | DES 496R   | Academic Internship            | 6.0V  |     |
|   |                 |              |                         | DESGD 248R   | Letterpress Studio             | 3.0   |     |
|   |                 |              |                         | DESGD 341  | 3-Dimensional Design           | 3.0   |     |
|   |                 |              |                         | DESGD 394R   | Special Topics                 | 3.0   |     |
|   |                 |              |                         | DESGD 441R   | Design Lab                     | 3.0   |     |
|   |                 |              |                         | DESGD 442  | Portfolio                      | 3.0   |     |
|   |                 |              |                         | DESGD 460  | Interaction Design 2           | 3.0   |     |
|   |                 |              |                         | DESGD 480  | Motion 2                       | 3.0   |     |
|   |                 |              |                         | DESGD 488  | Studio Practices for Designers | 2.0   |     |
|   |                 |              |                         | DESIL 251  | Illustration 1                 | 3.0   |     |
|   |                 |              |                         | DESIL 351  | Illustration 2                 | 3.0   |     |
|   |                 |              |                         | <b>Complete the following history requirements:</b>                    |                                |       |     |
|   |                 |              |                         | ArtHC 201*   | World Civilization to 1500     | 3.0   |     |
|   |                 |              |                         | ArtHC 202*   | World Civilization Since 1500  | 3.0   |     |
|   |                 |              |                         | DES 385  | Issues in Contemporary Design  | 3.0   |     |
|   |                 |              |                         | DESGD 349  | History of Graphic Design      | 3.0   |     |

\*THESE CLASSES FILL BOTH UNIVERSITY CORE AND PROGRAM REQUIREMENTS (6 hours overlap)

FOR UNIVERSITY CORE/PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER ♦ FOR CAREER QUESTIONS SEE YOUR FACULTY ADVISOR

**BA in DESIGN: Graphic Design Emphasis (488042)  
2016–2017**

**Suggested Sequence of Courses:**

**FRESHMAN YEAR**

1st Semester

|   |     |
|---|-----|
| First-year Writing or American Heritage | 3.0 |
| Religion Cornerstone course             | 2.0 |
| DES 111                                 | 1.0 |
| DES 114                                 | 3.0 |
| DES 115                                 | 3.0 |

|  |     |
|--|-----|
| General Education courses,<br>university requirements,<br>and/or general electives | 3.0 |
|--|-----|

**Total Hours 15.0**

2nd Semester

|   |     |
|---|-----|
| American Heritage or First-year Writing | 3.0 |
| Religion Cornerstone course             | 2.0 |
| DES 117                                 | 3.0 |

|  |     |
|--|-----|
| General Education courses,<br>university requirements,<br>and/or general electives | 7.0 |
|--|-----|

**Total Hours 15.0**

**SOPHOMORE YEAR**

3rd Semester

|           |     |
|-----------|-----|
| ArtHC 201 | 3.0 |
| DESGD 243 | 3.0 |
| DESGD 245 | 3.0 |

|  |     |
|--|-----|
| General Education courses,<br>university requirements,<br>and/or general electives | 6.0 |
|--|-----|

**Total Hours 15.0**

4th Semester

|           |     |
|-----------|-----|
| ArtHC 202 | 3.0 |
| DESGD 280 | 3.0 |

|  |     |
|--|-----|
| General Education courses,<br>university requirements,<br>and/or general electives | 9.0 |
|--|-----|

**Total Hours 15.0**

**JUNIOR YEAR**

5th Semester

|                       |     |
|-----------------------|-----|
| DESGD 349             | 3.0 |
| DESGD 340/343/360/380 | 6.0 |

|  |     |
|--|-----|
| General Education courses,<br>university requirements,<br>and/or general electives | 6.0 |
|--|-----|

**Total Hours 15.0**

6th Semester

|           |     |
|-----------|-----|
| DES 385   | 3.0 |
| DESGD 346 | 3.0 |

|  |     |
|--|-----|
| General Education courses,<br>university requirements,<br>and/or general electives | 9.0 |
|--|-----|

**Total Hours 15.0**

**SENIOR YEAR**

7th Semester

|  |      |
|--|------|
| Graphic Design elective  | 3.0  |
| General Education courses,<br>university requirements,<br>and/or general electives | 12.0 |

**Total Hours 15.0**

8th Semester

|  |      |
|--|------|
| Graphic Design elective  | 2.0  |
| General Education courses,<br>university requirements,<br>and/or general electives | 13.0 |

**Total Hours 15.0**

**THE DISCIPLINE:**

The Department of Design Graphic Design BA program prepares visual communicators to serve in a broad range of creative disciplines. Solving complex visual problems requires an understanding of design thinking, the aesthetics of visual communication, and an ability to communicate narratives across a wide array of mediums and technologies.

**CAREER OPPORTUNITIES:**

Graphic Design majors work in design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers work in places such as design studios, interactive or digital agencies, advertising agencies, corporate design positions, as design entrepreneurs, or freelancers.

**NEW STUDENT APPLICATIONS:**

Students wishing to be admitted to the Graphic Design program for Fall semester should:

1. Declare themselves a pre-major with the College Advisement Center in D-444 HFAC.
2. Enroll in the freshman core and complete the following prerequisite courses: DES 111, 114, 115, and 117.
3. Apply to the major by the April 1<sup>st</sup> or August 1<sup>st</sup> application deadline.

**Transfer Students**

Transfer students applying for admittance to the Department of Design are asked to participate in a portfolio review by area faculty. Prospective transfer students should contact the faculty advisor listed below to arrange a review. Upon acceptance into the department, students are placed at the appropriate level of study at the discretion of the area faculty.

**Note:** Students may apply to the graphic design program no more than twice. Admission to the department does not guarantee admission to Brigham Young University.

**TALENT AWARDS**

All students are encouraged to apply for department Talent Awards by the February 1<sup>st</sup> deadline.

**BA WITH LICENSURE OPTION:**

The BA is a professional degree. Students majoring in graphic design may certify to teach in the public school (K-12) concurrent with their BA program. Please review the art education major requirements or contact the college advisement center. **Note: This is not a second major.**

**FACULTY ADVISOR:**

An advisor has been appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to their major field of study. The advisor for this major is:

Brent Barson  
C-502E HFAC  
Brigham Young University  
Provo, UT 84602  
(801) 422-7291  
[brent\\_barson@byu.edu](mailto:brent_barson@byu.edu)

Linda Reynolds (**Winter 2017 only**)  
C502D HFAC  
Brigham Young University  
Provo, UT 84602  
(801) 422-5062  
[lindareynolds@byu.edu](mailto:lindareynolds@byu.edu)

**Note:** This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

College of Fine Arts & Communications Advisement Center  
D-444 Harris Fine Arts Center  
Brigham Young University  
Provo, UT 84602  
Telephone: (801) 422-3777

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