



# BS in RECREATION MANAGEMENT: Experience Industry Management Emphasis (664521) MAP Sheet

Department of Recreation Management

For students entering the degree program during the 2016–2017 curricular year.

UNIVERSITY CORE AND GRADUATION REQUIREMENTS				PROGRAM REQUIREMENTS (64 total hours)		
UNIVERSITY CORE REQUIREMENTS				<p><i>This is a limited enrollment program requiring departmental acceptance. Please see the college advisement center for information regarding requirements for application to this major.</i></p> <p><b>1. Complete the following prerequisite management requirements:</b></p> <p>Acc 200* Principles of Accounting 3.0            Bus M 241 Marketing Management 3.0            Econ 110* Economic Principles &amp; Problems 3.0            Fin 201 Principles of Finance 3.0            RecM 300 Creating a Good Life Through Rec. 3.0</p> <p><b>2. Apply and be formally accepted to the program.</b></p> <p><b>3. Complete the following Recreation Management Core courses:</b></p> <p>RecM 404 Foundations &amp; Fundamentals 2.0            RecM 415 Experience Design 3.0            RecM 425 Event and Experience Management 3.0            RecM 430 Managing Experience Industries 3.0            RecM 486 Risk Management in Recreation 3.0            RecM 487 Evaluation for Recreation Managers 3.0            RecM 489 Careers in Recreation 1.0</p> <p><b>4. Complete one of the following courses:</b></p> <p>RecM 490 Experience Industry Mgmt Capstone 3.0            RecM 494R Experience Design Lab 3.0</p> <p><b>5. Complete 3 credit hours from the following:</b></p> <p>RecM 496R Senior Internship 12.0V</p> <p><b>6. Complete the following Management Core courses:</b></p> <p>Bus M 361 Intro to Supply Chain and Operations 3.0            Bus M 390 Ethics for Management 3.0            IS 110 Spreadsheet Skills &amp; Business Analysis 1.0            IS 201 Intro to Management Info Systems 3.0            M Com 320* Communication in Orgnztnl Settings 3.0            Org B 321 Organizational Effectiveness 3.0</p> <p><b>7. Complete one of the following courses:</b></p> <p>Bus M 487 Strategy and Economics 3.0            Bus M 498 Strategy and Organization 3.0</p>		
<p><b>8. Complete 6 credit hours from the following:</b></p> <p>RecM 301 Family Recreation 3.0            RecM 306 Introduction to Nonprofit Organizations 3.0            RecM 321 Experiential and Outdoor Education 3.0            RecM 330 Hospitality Management 3.0            RecM 332 Intro to Sports Management 3.0            RecM 335 Sport &amp; Entertainment Venue Mgmt 3.0            RecM 344 Youth Development 3.0            RecM 385 Community Recreation Management 3.0            RecM 482 Experience Industry Marketing 3.0            RecM 494R Experience Design Lab 3.0            RecM 497R Special Topics and Research 4.0V</p> <p><b>9. Complete the Senior Exit Survey.</b></p> <p><b>Recommended Courses</b></p> <p>Math 116 Essentials of Calculus 1.0            Stat 121 Principles of Statistics 3.0</p>						
<u>Requirements</u>	<u>#Classes</u>	<u>Hours</u>	<u>Classes</u>			
<b>Religion Cornerstones</b>						
Teachings and Doctrine, Book of Mormon	1	2.0	Rel A 275			
Jesus Christ & the Everlasting Gospel	1	2.0	Rel A 250			
Foundations of the Restoration	1	2.0	Rel C 225			
The Eternal Family	1	2.0	Rel C 200			
<b>The Individual and Society</b>						
Citizenship						
American Heritage	1–2	3–6.0	from approved list			
Global & Cultural Awareness	1	3.0	from approved list			
<b>Skills</b>						
Effective Communication						
First-Year Writing	1	3.0	from approved list			
Adv Written & Oral Communication	1	3.0	M Com 320*			
Quantitative Reasoning	1	3.0	Acc 200*			
Languages of Learning (Math or Language)	1–4	3–20.0	Stat 121 recommended			
<b>Arts, Letters, and Sciences</b>						
Civilization 1 and 2	2	6.0	from approved list			
Arts	1	3.0	from approved list			
Letters	1	3.0	from approved list			
Scientific Principles & Reasoning						
Biological Science	1	3.0	from approved list			
Physical Science	1–2	3–7.0	from approved list			
Social Science	1	3.0	Econ 110*			
<b>Core Enrichment: Electives</b>						
Religion Electives	3–4	6.0	from approved list			
Open Electives	Variable	Variable	personal choice			
<b>GRADUATION REQUIREMENTS:</b>						
Minimum residence hours required		30.0				
Minimum hours needed to graduate		120.0				

\*THESE COURSES FILL GENERAL EDUCATION AND PROGRAM REQUIREMENTS (9 hours overlap)

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## Suggested Sequence of Courses:

### FRESHMAN YEAR

<u>1st Semester (Fall)</u>	
First-year Writing	3.0
IS 110	1.0
Math 110, if needed	3.0
Religion Cornerstone course	2.0
General Education courses	6.0
<b>Total Hours</b>	<b>15.0</b>

### 2nd Semester (Winter)

A Htg 100	3.0
Acc 200	3.0
RecM 300	3.0
Religion Cornerstone courses	4.0
General Education courses	3.0
<b>Total Hours</b>	<b>16.0</b>

### SOPHOMORE YEAR

<u>3rd Semester (Fall)</u>	
Fin 201	3.0
Bus M 241	3.0
Religion Cornerstone course	2.0
General Education courses	6.0
<b>Total Hours</b>	<b>14.0</b>

### 4th Semester (Winter)

Econ 110	3.0
IS 201	3.0
M Com 320	3.0
Religion Cornerstone course	2.0
General Education courses	3.0
<b>Total Hours</b>	<b>14.0</b>

**Most applicants apply to the Marriott School the summer before their junior year.**

- **Deadline to apply for Fall is the last working day of June by 4:30 p.m. Each program starts at the beginning of a new academic year.**

### JUNIOR YEAR

<u>5th Semester (Fall)</u>	
RecM 404	2.0
RecM 415	3.0
RecM 430	3.0
Bus M 361	3.0
Bus M 390	3.0
<b>Total Hours</b>	<b>14.0</b>

### 6th Semester (Winter)

Bus M 487	3.0
RecM 425	3.0
RecM 486	3.0
RecM 489	1.0
Org B 321	3.0
General Education course	3.0
<b>Total Hours</b>	<b>16.0</b>

### Spring or Summer Term

RecM 496R	3.0
<b>Total Hours</b>	<b>3.0</b>

### SENIOR YEAR

<u>7th Semester (Fall)</u>	
RecM 487	3.0
RecM 490	3.0
Religion elective	2.0
General Education courses	6.0
<b>Total Hours</b>	<b>14.0</b>

### 8th Semester (Winter)

RecM electives	6.0
Religion elective	2.0
General Education courses	6.0

**Total Hours 14.0**

### THE DISCIPLINE:

The Experience Industry Management emphasis is comprised of a 21-credits of core classes and a variety of elective courses. Students in the Experience Industry Management emphasis will learn how to plan, implement, and evaluate recreational experiences for customers, as well as manager recreation experiences and venues for communities, cities, states, and countries.

### CAREER OPPORTUNITIES:

The Experience Industry Management emphasis prepares students to provide recreation experiences to diverse populations and manage a variety of recreation venues: public, private, or nonprofit. Varied career opportunities exist and include working within the hospitality and tourism industry; planning corporate and community events and festivals; managing community recreation venues (e.g., pools, sports fields, ice sheets); directing youth sports; managing departments within sporting arenas, conference centers, expo centers, performing arts facilities; directing youth-serving agencies; and directing and managing military recreation programs and venues.

### GENERAL INFORMATION:

Students are encouraged to apply to the Marriott School of Management during their junior year, as soon as they have completed the prerequisite courses.

Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the Marriott School Advisement Center.

### REQUIREMENTS FOR APPLICATION:

All new students entering the Marriott School commence their study at the beginning of fall semester. Admission into the Marriott School is based on consideration of the following:

- 300-500 word essay
  - Resume
  - A review of the overall academic record
- Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. See the Marriott School Advisement Center for more information.

### TRANSFER INFORMATION:

No more than 12 credit hours of upper-division transfer credit will be accepted toward the major and only 6 hours beyond the management core.

Transfer equivalencies for the following courses will not be considered:

Acc 310, IS 201, M Com 320.

Please check with departments for current availability of all courses.

Note: Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

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